



## Sebastian Middle School Business Partner Program Sponsorship Opportunities 2017-18

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### Red Partner

#### ➤ \$100.00

- Thank you in "Sebastian Sentinel" mailed quarterly to SMS families
- Listing of business name on PTO section of SMS website
- Recognition on signage in SMS main office for duration of school year
- Business Name on custom lawn sign to be displayed at the school's front entrance during all major events on school grounds (Open House, Night of the Arts, 5<sup>th</sup> grade orientation, etc.)

### Blue Partner

#### ➤ \$250.00

- All benefits of Red Partner
- Business Logo displayed on 2' x 3' banner displayed in gym for duration of school year

### Eagles Partner

#### ➤ \$500.00

- All benefits of Red Partner
- Business Logo displayed on 4' x 6' banner displayed in gym for duration of school year

### Principal's Partner

#### ➤ \$1,000.00+

- All benefits of Red Partner
- Business Logo displayed on 5' x 7' banner displayed in gym for duration of school year
- Business on a plaque affixed to a bench lining the sidewalk in front of the school

### Harlem Wizards 3-Point Sponsor (only 3 available)

#### ➤ \$1,500.00+

- All benefits of Principal's Partner
- Premium placement of business logo on team jerseys and event t-shirts
- Recognition by MC during event
- Opportunity to display company banner, set up information table, and provide gift item with business logo at event

### Harlem Wizards Slam Dunk Sponsor (only 2 available)

#### ➤ \$2,000.00+

- All benefits of 3-Point Sponsor
- Ultra-premium placement of business logo on team jerseys and event t-shirts
- VIP parking and seating for (2) guests, including a pre-game meet and greet with Wizards and signed team photo

### Harlem Wizards All-Star Sponsor (SOLD!)

#### ➤ \$2,500.00+

- All benefits of 3-Point Sponsor
- Recognition as exclusive "Title" sponsor (i.e. "Your Business and the SMS PTO present the Harlem Wizards...")
- Opportunity for (1) employee to play on SMS home team vs. the Wizards
- Business logo/coupon on back of printed tickets
- Lead placement of business logo on team jerseys and event t-shirts
- VIP parking and seating for (4) guests, including a pre-game meet and greet with Wizards and signed team photo

**Questions? Please contact Caroline Mason, Business Partners Coordinator, at  
SMSBusinessPartners@gmail.com!**