



Sebastian Middle School Business Partner Program

July 15, 2019

Dear SMS Business Partner in Education,

Sebastian Middle School PTO, administration, faculty, staff and students, would like to thank you again for your generous support of our school. As a financial contributor, we hope you have taken pride in helping us cultivate the only STEM-certified middle school in the state of Florida. With your help, the PTO will continue to support the needs of SMS. With a new academic year almost upon us, **we invite you to renew your commitment to Sebastian Middle School by becoming a Business Partner for the 2019-2020 school year.** As you know, SMS is a Title I School, and PTO funding provides the flexibility needed to make the difference between an average educational experience and an excellent one.

For example, PTO funding this past year allowed SMS to:

- Provide scholarships for the 8th grade Washington, DC and the 7th grade trip to Tallahassee
- Bring in guest speakers during special school assemblies
- Send our teachers to professional development conferences which provide ideas and inspiration
- Purchase materials and supplies for club activities offered through our “Eagle Hour”
- Honor teachers and staff throughout the year with gift cards and special occasion luncheons
- Purchase SSYRA books for the library and support SSYRA incentive programs
- Support student incentive programs in reading, math, and positive behavior, including an “Eagle Store” where students can “shop” for school supplies and other fun items using Live School points earned for good behavior.

We are hoping to secure the financial contributions of our dedicated business partners by Sept 1st, 2019. In addition to or in lieu of monetary donations, we also greatly appreciate in-kind donations.

Please don't hesitate to contact us at SMSbusinesspartners@gmail.com with any questions. We look forward to having your business continue its partnership with Sebastian Middle School in the coming year!

Sincerely,

Megean Naughton
Business Partner Program Coordinator
Sebastian Middle School PTO

Jen Stevenson
President
Sebastian Middle School PTO



Sebastian Middle School Business Partner Program - Levels

Red Partner - \$100

- Thank you in "Sebastian Sentinel" mailed quarterly to SMS families
- Listing of business name on PTO section of SMS website
- Recognition on signage in SMS front hallway for duration of school year
- Business Name on custom lawn sign to be displayed at the school during all major events on school grounds (Open House, Night of the Arts, etc.)

Blue Partner - \$250

- All benefits of Red Partner
- Business name or logo on 2' x 3' panel displayed in the gym for duration of school year

Eagles Partner - \$500

- All benefits of Red Partner
- Business name or logo on 4' x 6' panel displayed in the gym for duration of school year

Principal's Partner - \$1000

- All benefits of Red Partner
- Business name or logo on 5' x 7' panel displayed in the gym for duration of school year
- Business name on plaque affixed to a bench lining the sidewalk in front of the school

Fall Fundraiser Title Sponsor - \$1500 & Spring Fundraiser Title Sponsor - \$2000

- All benefits of Principal's Partner
- Recognition as Title sponsor on event flyers and social media posts
- Premium placement of business logo on event t-shirt
- Complimentary registration, tickets and more!

Pinnacle Partner Award - \$10,000+ (One donation received for 19-20 school year!)

- All benefits of Principal's Partner
- Periodic updates on the STEAM program

Supporting Partner – Any item, gift card, or services etc.

- May be used as prizes and/or a thank you
- Items are collected to help SMS families
- Sets of 80 items for Teacher and Staff Appreciation Week

**Questions? Please contact Megean Naughton, Business Partner Coordinator,
at smsbusinesspartners@gmail.com or 904.814.4912(cell)**



STEM CERTIFIED SCHOOL

Science

Technology

Engineering

Mathematics

Strategize

Transform

Experiment

Modify



SMS BUSINESS PARTNERS PROGRAM REGISTRATION FORM

Thank you for joining Sebastian Middle School as a Business Partner! School partnerships are vital relationships between a business, agency or organization and a school or the district, working together for the purpose of enhancing education. Partners joining now will be recognized for the full 2019-2020 academic year.

Your decision to join us as a Business Partner will allow us to enrich the educational experience of our students by providing classroom resources, field trip opportunities, learning incentives, and upgrades to technology. We welcome you as our partner and look forward to working hand in hand to provide our students with the best education possible.

PARTNER INFORMATION

Name of Business/Agency/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Partner Contact Title: _____

Phone #: _____ Email: _____

Business Website Address: _____

Social Media Info (if applicable): _____

PARTNER LEVEL COMMITMENT (please check)

- Red Partner (\$100) Blue Partner (\$250) Eagles Partner (\$500) Principal's Partner (\$1,000)
- Title Sponsor Fall Fundraiser (\$1,500) Title Sponsor Spring Fundraiser (\$2,000)
- Pinnacle Partner (\$10,000+) Supporting Partner* (In-kind, items or services)

*Supporting Partner Donation Description: _____

This partnership agreement shall be effective for the full 2019-2020 school year.

Signature of Business Partner

Date

**Please return this form to the school to the Attention: Business Partners Program.
DEADLINE: September 31, 2019! Please make checks payable to: SMS PTO**

Questions? Please contact Megean Naughton,
Business Partners Program Coordinator, by email at
SMSbusinesspartners@gmail.com or 904.814.4912

Sebastian Middle School
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