

Sebastian Middle School Business Partner Sponsorship Opportunities

SPONSOR BENEFITS	Pinnacle Partner	Elite Title Sponsor	Principal Partner	Eagle Partner	Blue Partner	Red Partner
DONATION AMOUNT	\$10,000	\$5,000	\$1,000	\$500	\$250	\$100
Recognition in Sebastian Sentinel Newsletter	✓	✓	✓	✓	✓	✓
Business Logo on PTO website	✓	✓	✓	✓	✓	✓
Signage in front hallway	✓	✓	✓	✓	✓	✓
Custom Lawn Sign displayed at school events	✓	✓	✓	✓	✓	✓
1 Sponsored Facebook post with name, logo, link to Facebook page	✓	✓	✓	✓	✓	✓
Business name/logo displayed on gym wall panel for 1 year	5' x 7'	5' x 7'	5' x 7'	4' x 6'	2' x 3'	
Window cling for your business	✓	✓	✓	✓	✓	
Business name on plaque affixed to benches in front of school	✓	✓	✓			
Business logo and link to website on PTO website	✓	✓	✓			
Recognition as Fall or Spring fundraiser sponsor on event flyers, marketing, social media, t-shirts	✓	✓				
Premium Placement of business logo on all marketing materials	✓	✓				
2 Complimentary admissions to fall fundraiser and VIP Parking (if applicable)	✓	✓				
2 Complimentary VIP wristbands to Spring Fling (if applicable)	✓	✓				
Advisory Seat on Sebastian Middle School PTO Board	✓	✓				
Board Member position on the STEAM Board	✓					

Supporting Partner – Any item, gift cards, services, etc.

- May be used as prizes and/or a thank you for staff or students
- Meal donations for staff and student events
- Sets of 80 items for Teacher and Staff Appreciation Week
- Business will be recognized at the above levels, based on value of donation

Fundraising Spirit Nights or Reward Sales Programs

- SMS PTO will advertise spirit nights for our business partners who will donate a percentage of the sales from a designated day(s) back to the school.
- SMS PTO will distribute an electronic flyer announcing sales program
- SMS PTO will post spirit night/sales program on social media

Sebastian Middle School PTO is a non-profit 501(c)3 organization, making your donation tax deductible.
EIN # 27-2290307

Questions? Please contact Megean Naughton, Business Partner Coordinator,
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