



Sebastian Middle School Business Partner Program

August 1, 2020

Dear SMS Business Partner in Education,

Sebastian Middle School PTO, administration, faculty, staff and students, would like to thank you again for your generous support of our school. As a financial contributor, we hope you have taken pride in helping us cultivate the only STEM-certified middle school in the state of Florida. With your help, the PTO will continue to support the needs of SMS. With a new academic year upon us, **we invite you to renew your commitment to Sebastian Middle School by becoming a Business Partner for the 2020-20201 school year.**

The first place to look for support is within our own SMS community. If you own a business or know someone who does, or simply wish to make an individual in-kind donation, please consider becoming a partner in education. In exchange, our partners will have prominent displays on school campus and at school events. Our partners will receive year-round publicity of various kinds, proportional to the type of tax-deductible donation they give.

The COVID-19 public health crisis has created challenging times; for our teachers and staff, for our students and for our parents. Community support is essential for the Sebastian Middle School PTO to provide for the ever-growing needs of schools operating in this turbulent climate. We also understand that our local business have been greatly affected as well. This is why we have reviewed our sponsorship opportunities and enhanced the value of the various contribution levels for our partnering businesses.

In previous years your support has afforded the PTO:

- Provide scholarships for the 8th grade Washington, DC and the 7th grade trip to Tallahassee
- Bring in guest speakers during special school assemblies
- Send our teachers to professional development conferences which provide ideas and inspiration
- Purchase materials and supplies for club activities offered through our “Eagle Hour”
- Honor teachers and staff throughout the year with gift cards and special occasion luncheons
- Purchase SSYRA books for the library and support SSYRA incentive programs
- Support student incentive programs in reading, math, and positive behavior, including an “Eagle Store” where students can “shop” for school supplies and other fun items using Live School points earned for good behavior.

We are hoping to secure the financial contributions of our dedicated business partners by Sept 31st, 2020.

In addition to or in lieu of monetary donations, we also greatly appreciate in-kind donations and encourage local business to offer spirit nights/days, where a certain percentage of sales goes back to our organization.

Please don't hesitate to contact us at SMSbusinesspartners@gmail.com with any questions. We look forward to having your business continue its partnership with Sebastian Middle School in the coming year!

Sincerely,

Megean Naughton
Business Partner Program Coordinator
Sebastian Middle School PTO

Jen Stevenson
President
Sebastian Middle School PTO



Sebastian Middle School Business Partner Program - Levels

Red Partner - \$100

- Thank you in "Sebastian Sentinel" mailed quarterly to SMS families
- Listing of business name on PTO section of SMS website
- Recognition on signage in SMS front hallway for duration of school year
- Business Name on custom lawn sign to be displayed at the school during all major events on school grounds (Open House, Night of the Arts, etc.)
- One Sponsored Facebook post with business name/logo and link to Facebook page

Blue Partner - \$250

- All benefits of Red Partner
- Business name or logo on 2' x 3' panel displayed in the gym for duration of school year
- Window cling for your business acknowledging your support of SMS

Eagle Partner - \$500

- All benefits of Blue Partner
- Business name or logo on 4' x 6' panel displayed in the gym for duration of school year

Principal's Partner - \$1000

- All benefits of Eagle Partner
- Business name or logo on 5' x 7' panel displayed in the gym for duration of school year
- Business name on plaque affixed to a bench lining the sidewalk in front of the school
- Business logo and link to website on the SMS PTO website page

Elite Title Sponsor - \$5000

- All benefits of Principal's Partner
- Recognition as Fall Fundraiser or Spring Fling sponsor on event flyers and social media posts
- Premium placement of business logo on event marketing materials
- 2 Complimentary VIP Wristbands for the Spring Fling (if applicable)
- 2 Complimentary Admissions to the Fall Fundraising event (if applicable)
- Advisory Seat on the Sebastian Middle School PTO Board

Pinnacle Partner Award - \$10,000+ (One donation received for 20-21 school year!)

- All benefits of Principal's Partner
- All benefits of Title Sponsor
- Board Member position on the STEAM Board

Supporting Partner – Any item, gift card, or services etc.

- May be used as prizes and/or a thank you
- Meal donations for staff and student events
- Sets of 80 items for Teacher and Staff Appreciation Week
- Business will be recognized at the above levels, based on value of donation

**Questions? Please contact Megean Naughton, Business Partner Coordinator,
at smsbusinesspartners@gmail.com or 904.814.4912(cell)**



SMS BUSINESS PARTNERS PROGRAM REGISTRATION FORM 2020-2021

Thank you for joining Sebastian Middle School as a Business Partner! School partnerships are vital relationships between a business, agency or organization and a school or the district, working together for the purpose of enhancing education. Partners joining now will be recognized for the full 2020-2021 academic year.

PARTNER INFORMATION

Name of Business/Agency/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Partner Contact Title: _____

Phone #: _____ Email: _____

Business Website Address: _____

Social Media Info (if applicable): _____

PARTNER LEVEL COMMITMENT (please check)

- Red Partner (\$100) Blue Partner (\$250) Eagle Partner (\$500) Principal's Partner (\$1,000)
 Title Sponsor Fall Fundraiser (\$1,500) Elite Title Sponsor (\$5,000)
 Pinnacle Partner (\$10,000+) Supporting Partner* (In-kind, items or services) Spirit Night/Day

*Supporting Partner Donation Description: _____

This partnership agreement shall be effective for the full 2020-2021 school year.

Signature of Business Partner

Date

**Please return this form to the school to the Attention: Business Partners Program.
DEADLINE: September 31, 2020. Please make checks payable to: SMS PTO**

Payment can also be made online at <https://sebastian-middle-school-ptο-store.cheddarup.com>.

Questions? Please contact Megean Naughton,
Business Partners Program Coordinator, by email at
SMSbusinesspartners@gmail.com or 904.814.4912

Sebastian Middle School
2955 Lewis Speedway
St. Augustine, FL 32084



STEM CERTIFIED SCHOOL

Science Technology Engineering Mathematics
Strategize Transform Experiment Modify