



Sebastian Middle School Business Partner Program

August 1st, 2023

Dear SMS Business Partner in Education,

Sebastian Middle School PTO, administration, faculty, staff and students, would like to thank you again for your generous support of our school. As a financial contributor, we consider you a vital stakeholder in the accomplishments of our accredited STEM program, which continues to grow each year. With your help, the PTO will continue to support the students, families, faculty, and staff of SMS. **We invite you to renew your commitment to Sebastian Middle School by becoming a Business Partner for the 2023-2024 school year.**

Community support is essential for the Sebastian Middle School PTO to provide for the ever-growing needs of our school. In exchange, our partners will have prominent displays on school campus and at school events. Our partners will receive year-round publicity of various kinds, proportional to the type of tax-deductible donation they give.

Here are just a few of the great things we were able to do for Sebastian Middle School last year, ALL BECAUSE OF YOUR SUPPORT:

- Fund our biggest student incentive program, PBIS, which provides rewards based on character and achievement. Teachers did not have to use their own funds!
- Host inspirational speakers in several of our classes.
- Purchase supplemental software programs for our Computer Science and STEM classes.
- Send our teachers to professional development conferences which provide ideas and inspiration
- Purchase materials for our after-school clubs, particularly for several of our new clubs!
- Honor teachers and staff throughout the year with motivational and supportive events.
- Fund field studies for students who otherwise would not have been able to participate.
- Host two festivals at no cost to our students to celebrate good character and achievement. They really loved these, and our business partner signage was clearly displayed at each one!

We would be so honored to receive your re-commitment as a dedicated business partner by Sept 29th, 2023. In addition to or in lieu of monetary donations, we also greatly appreciate in-kind donations and encourage local business to offer spirit nights/days, where a certain percentage of sales goes back to our organization.

Please don't hesitate to contact us at SMSbusinesspartner@gmail.com with any questions. We look forward to your continued partnership with Sebastian Middle School in the coming year!

Sincerely,

Josy Taylor
Business Partner Program Coordinator
Sebastian Middle School PTO

Claudia Dencer
President
Sebastian Middle School PTO



Sebastian Middle School Business Partner Program - Levels

Red Partner - \$100

- Thank you in "Sebastian Sentinel" mailed quarterly to SMS families
- Listing of business name on PTO section of SMS website
- Business Name on custom lawn sign to be displayed at the school during all major events on school grounds (Open House, Night of the Arts, etc.)
- One Sponsored Facebook post with business name/logo and link to business website

Blue Partner - \$250

- All benefits of Red Partner
- Business name or logo on 2' x 3' panel displayed in the gym for duration of school year
- Window cling for your business acknowledging your support of SMS

Eagle Partner - \$500

- All benefits of Blue Partner
- Business name or logo on 4' x 6' panel displayed in the gym for duration of school year

Principal's Partner - \$1000

- All benefits of Eagle Partner
- Business name or logo on 5' x 7' panel displayed in the gym for duration of school year
- Business name on plaque affixed to a bench lining the sidewalk in front of the school
- Business logo and link to website on the SMS PTO website page

Elite Title Sponsor - \$5000

- All benefits of Principal's Partner
- Recognition as Fall Fundraiser or Spring Fling sponsor on event flyers and social media posts
- Premium placement of business logo on event marketing materials
- 2 Complimentary VIP Wristbands for the Spring Fling (if applicable)
- 2 Complimentary Admissions to the Fall Fundraising event (if applicable)
- Advisory Seat on the Sebastian Middle School PTO Board

Pinnacle Partner Award - \$10,000+ (One donation received for 21-22 school year!)

- All benefits of Principal's Partner
- All benefits of Title Sponsor
- Board Member position on the STEAM Board

Supporting Partner – Any item, gift card, or services etc.

- May be used as prizes and/or a thank you
- Meal donations for staff and student events
- Sets of 80 items for Teacher and Staff Appreciation Week
- Business will be recognized at the above levels, based on value of donation



SMS BUSINESS PARTNERS PROGRAM REGISTRATION FORM 2023-2024

Thank you for joining Sebastian Middle School as a Business Partner! Your partnership will be recognized for the full 2023-2024 academic year. WE APPRECIATE YOU!

PARTNER INFORMATION

Name of Business/Agency/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Partner Contact Title: _____

Phone #: _____ Email: _____

Business Website Address: _____

Social Media Info (if applicable): _____

PARTNER LEVEL COMMITMENT (please check)

- Red Partner (\$100) Blue Partner (\$250) Eagle Partner (\$500) Principal's Partner (\$1,000)
- Title Sponsor Fall Fundraiser (\$1,500) Elite Title Sponsor (\$5,000)
- Pinnacle Partner (\$10,000+) Supporting Partner* (In-kind, items or services) Spirit Night/Day

*Supporting Partner Donation Description: _____

Signature of Business Partner _____
Date

**Please return this form to the school to Attention: SMS PTO Business Partners Program.
DEADLINE: September 29, 2023. Please make checks payable to: SMS PTO**

OR

Register as a Business Partner and pay online at <https://sebastian-middle-school-ptο-store.cheddarup.com>.

Questions? Please contact Jossy Taylor,
Business Partners Program Coordinator, by email at
ptosebastian@gmail.com

Sebastian Middle School
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